

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

22426	AGENCY (OR SERVICE) ACTING AS AGENT FOR 340969		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	MEDIA STRATEGIES & RESEARCH		GRAVES FOR CONGRESS	
AND	11350 Random Hills Rd Ste 670		14 5th Ave S	
ADDRESS	Fairfax	VA 22030-7428	Saint Cloud	MN 56301-3639
	USA		USA	
CONTACT	RACHAEL BEALE		PRODUCT EST 12593	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 12593	PRODUCT CODE	1300

Cancellation Notice

Required

Announcement 28 days

prior notice

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	11111..	5	04:58A	05:58A	30S	10/22/12-10/26/12	SUNRISE THIS MORNING	5	250.00	1250.00
2	11111..	5	05:58A	07:00A	30S	10/22/12-10/26/12	THIS MORNING	5	425.00	2125.00
3	32233..	13	07:00A	09:00A	30S	10/22/12-10/26/12	CBS THIS MORNING	13	250.00	3250.00
4	Su	1	07:58A	09:30A	30S	10/28/12-10/28/12	CBS SUNDAY MORNING	1	1800.00	1800.00
5	01010..	2	09:00A	09:58A	30S	10/23/12-10/25/12	JEFF PROBST SHOW	2	350.00	700.00
6	10110..	3	09:58A	11:00A	30S	10/22/12-10/25/12	PRICE IS RIGHT	3	475.00	1425.00
7	00001..	1	10:58A	12:01P	30S	10/26/12-10/26/12	YOUNG & THE RESTLESS	1	500.00	500.00
8	11111..	5	11:58A	12:30P	30S	10/22/12-10/26/12	NOON NEWS	5	675.00	3375.00
9	10001..	2	12:30P	01:00P	30S	10/22/12-10/26/12	THE BOLD & THE BEAUTIFUL	2	400.00	800.00
10	11111..	5	02:58P	03:57P	30S	10/22/12-10/26/12	DR. PHIL	5	450.00	2250.00
11	11111..	5	03:57P	05:00P	30S	10/22/12-10/26/12	ELLEN DEGENERES	5	750.00	3750.00
12	11111..	5	04:59P	05:30P	30S	10/22/12-10/26/12	M-F 5PM NEWS	5	1650.00	8250.00
13	11111..	5	05:59P	06:30P	30S	10/22/12-10/26/12	M-F 6PM NEWS	5	2200.00	11000.00
14	11111..	5	06:27P	07:00P	30S	10/22/12-10/26/12	WHEEL OF FORTUNE	5	3000.00	15000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	MEDIA STRATEGIES & RESEARCH			GRAVES FOR CONGRESS			
AND	11350 Random Hills Rd Ste 670			14 5th Ave S			
ADDRESS	Fairfax	VA	22030-7428	Saint Cloud	MN	56301-3639	
	USA			USA			
CONTACT	RACHAEL BEALE			PRODUCTEST 12593			
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	12593	PRODUCT CODE	1300		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1							

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	Sa	1	06:28P	07:00P	30S	10/27/12-10/27/12	WHEEL OF FORTUNE	1	1500.00	1500.00
16	T	1	09:00P	10:00P	30S	10/23/12-10/23/12	VEGAS	1	4000.00	4000.00
17	W	1	07:58P	08:58P	30S	10/24/12-10/24/12	CRIMINAL MINDS	1	4000.00	4000.00
18	Th	1	09:00P	10:00P	30S	10/25/12-10/25/12	ELEMENTARY	1	5500.00	5500.00
19	F	1	08:00P	09:00P	30S	10/26/12-10/26/12	CSI: NY	1	3500.00	3500.00
20	Sa	1	06:58P	07:58P	30S	10/27/12-10/27/12	CRIME TIME SATURDAY	1	1600.00	1600.00
21	Su	1	08:00P	09:00P	30S	10/28/12-10/28/12	THE GOOD WIFE	1	5600.00	5600.00
22	1111100	5	10:00P	10:35P	30S	10/22/12-10/26/12	LATE NEWS M-SUN	5	2700.00	13500.00
23	Sa	1	10:00P	10:35P	30S	10/27/12-10/27/12	LATE NEWS SAT	1	2175.00	2175.00
24	Su	1	10:35P	11:05P	30S	10/28/12-10/28/12	WCCO 4 NEWS AT 10:30	1	900.00	900.00
25	11110..	4	10:35P	11:38P	30S	10/22/12-10/25/12	LATE NIGHT WITH DAVID	4	650.00	2600.00
26	01100..	2	11:37P	12:38A	30S	10/23/12-10/24/12	THE LATE LATE SHOW W/CRAIG	2	255.00	510.00
Total Contract:								82		100860.00
Billing Summary										
						Oct	Nov	Dec	Total	
Qtr 4-12						100860.00	.00	.00	100860.00	

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



CONTRACT NO. REV.

1141-54031-1

DATE PRINTED

10/19/12

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NAME MEDIA STRATEGIES & RESEARCH

GRAVES FOR CONGRESS

AND 11350 Random Hills Rd Ste 670

14 5th Ave S

ADDRESS Fairfax VA 22030-7428

Saint Cloud MN 56301-3639

USA

USA

CONTACT RACHAEL BEALE

PRODUCTEST 12593

LOCAL SALESPERSON	Nicole Roy Pol
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AGENCY EST. NO.
12593

PRODUCT	1300
CODE	

NATIONAL
SALESPERSON

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			FROM	TO						
								GRAND TOTAL	100860.00	

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